A variety of sponsorship packages are currently available to support the SAE Baja Maryland Event, to be hosted in May 2015 in Mechanicsville, Maryland, by the University of Maryland, Baltimore County (UMBC). Your sponsorship will not only generate visibility for your company with top engineering students from across the country and the world, but (based on your sponsorship level) will also provide you with contact information for the competitors and opportunities to recruit on-site.

Baja SAE challenges engineering students to design and build an off-road vehicle that will survive the severe punishment of rough terrain. As in real work situations, these future engineers work together as a team to discover and resolve technical challenges in design, test, and manufacturing, as well as business issues. Baja SAE is the most rugged of the SAE Collegiate Design Series competitions and attracts teams from over 100 universities. Next year’s event will be held on May 7-10, 2015, in Mechanicsville, Maryland.

UMBC is known for its outstanding undergraduate and graduate education and commitment to research. UMBC was ranked #6 on U.S. News and World Report’s list of schools with the “Best Undergraduate Teaching,” along with such universities as William and Mary, Berkeley, Princeton, and Brown. UMBC has also again been named the top national university for “promising and innovative changes.” CBS’s “60 Minutes” also featured UMBC, calling it “one of America’s most innovative colleges.”

We hope you will consider becoming a Baja SAE Maryland event sponsor and help UMBC host this important engineering design competition. Please review the enclosed sponsorship categories and contact Allison Jones by email at ajones9@umbc.edu or by phone at 410-455-6279.
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th><em>Small Business</em></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Diamond</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Opportunities</td>
<td>$1,000</td>
<td>$5,000</td>
<td>$7,000</td>
<td>$10,000</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

### Sponsor Benefits

- The opportunity to recruit on-site
- List of team contacts including captains and faculty advisors
- Access to resume database

### Sponsor Visibility

- Logo featured on volunteer t-shirts or participant giveaway item* (Bronze and Silver sponsors will have their company name listed on t-shirts)
- Logo featured on event website
- Exhibit booth
- Publicly thanked during welcoming remarks
- Large exhibit space

*For companies with under 100 employees.

### Other Sponsorship Opportunities

#### Meal Sponsor - $10,000
- Three opportunities available - Lunch on Friday or Sunday, Dinner on Friday
- Ticket will have company name and logo
- Large banner at the event
- Exhibit space

#### Short Dynamic Event Sponsor - $7,000
- Four opportunities available
- Banner at the event and on event signage
- Corporate volunteers can assist with the event
- Online media
- Company name and logo on printed maps

This is an activity of the UMBC Foundation. Any proceeds will help support UMBC's SAE International Collegiate Design Series event.